



PRESS RELEASE

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Gelatofix Unlocks the Door to a New World of Gelato

MANILA, PHILIPPINES – Gelatofix, an Italian Artisanal gelato café, officially opens its doors in its first Philippine branch at the Bonifacio Global City (BGC), Taguig. The world-class café is renowned for its over the top gelato creations and exquisite Italian cuisine created by award-winning chefs, Gelato World Cup Champion, Master Chef Filippo Novelli and Gelatofix Master Chef David Chang.

A Place To ‘Gelato-fix’ And Chill!

The philosophy of Gelatofix is to give everyone a place where they can ‘hang their hats’ which is an Italian way of saying, ‘take a break’. Wilson Lim, Executive Director, International Business, Singapore’s Commonwealth Capital Group exclaims: “Like a true Italian, we love our gelato and believe no day is complete without our fix of gelato. With Gelatofix, we wanted to showcase a piece of Italian heritage with each gelato experience by our Filipino customers. Here, we use only the most natural ingredients, prepared via a process that is both masterful and artisanal.”

Signature Creations & Award-Winning Master Chefs

Gelatofix has the most remarkable handcrafted gelato masterpieces created by the Gelato World Cup Champion, Master Chef Novelli. Lim enthused: “We are known for having the smoothest and creamiest Italian gelato and for our first class and exquisite gelato gourmets from piatti (in plates), coppe (in cups), toasts and cakes. But what we are most proud of is the ‘Sushi Gelato’ creation by Master Chef Novelli.”

Lim also boasts of their signature toast box, also known as the ‘Magic Boxx’, created by Gelatofix Master Chef David Chang. It is a unique fusion of Asian bread toasted to perfection, cubed in sweet buttery texture, topped with Italian gelato and served with a treasure chest of renowned Knam chocolate.

Extraordinary Café’ Menu

Other than gelato, Gelatofix also serves nutritious gourmet salads, rich-flavored soups, lavish mains, and to-die for beverages. For the health-conscious, there’s the Italian-inspired gourmet salads that balances off the greens with fruits and dressing, topped with a creamy scoop of Fior di Latte gelato. If you want something unique for an entrée, try the pasta selection with Portobello mushrooms, crunchy prawns, succulent squids and juicy parma ham. And for those who are looking for local flavors, Gelatofix provides an array of the best and locally curated Filipino-inspired dishes such as the beef pot roast, crispy pork belly and rosemary chicken.

Growing Gelatofix in the Philippines & the World

“We will be the first in the Philippines to launch an authentic Italian dessert lifestyle café chain under Gelatofix. It will be the destination of choice for both young people and working adults who are in the prowl for mouth-watering yet guilt-less gelato and food offerings which make a serious play on both Italian and local flavors,” said Mr. Von Lacorte, Director, Gelatofix Philippines.

He adds that another five new Gelatofix outlets will be added over the next 12 months in Metro Manila so more people will have the ‘fix’ they need, whenever and wherever they crave for it.

Internationally, the Gelatofix café chain is currently available in Cambodia and Philippines. Lim shared that Gelatofix will also be unveiled in the following new markets in the next few months: Maldives, Kuwait and Qatar.

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Image: Jericho San Miguel



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About Singapore's Commonwealth Capital Group

Commonwealth Capital Pte Ltd (CCPL) is a Singapore-based investment company with a F&B portfolio from end-to-end manufacturing, logistics, B2B foodservice sales to retail services. Focusing on food vertical value chain, CCPL portfolio companies engage in in-house production of meat, seafood, bakery, ready-to-eat products, operate state-of-the-art warehousing and logistics services for food retailers and manage over 151 food service retail points in more than 12 countries under PastaMania (Italian casual dining restaurant), Swissbake (European bakery café), Gelatofix (Italian lifestyle dessert café), Udders & Kook (Singapore's Lifestyle Ice Cream Café), and The Soup Spoon (international soup culinary).

About Gelatofix – Italian Dessert Lifestyle Cafe

Gelatofix is the latest addition to Commonwealth Capital's retail brand portfolio. The place to unwind, chill and relax. It is an Italian dessert and coffeeshop concept. We depict the easy going, casual yet passionate, fulfilling and endearing lifestyle of the Italian culture. A place where we can be surrounded by nice feelings and pure emotions...and have one of the best indulgences of the world...Gelato.

Besides Cambodia, Gelatofix Philippines is the latest franchise partner to join the international network. It will also be setup in Maldives, Kuwait and Qatar.

About Le Fame Solutio Incorporated

Le Fame Solutio Incorporated is the appointed exclusive master franchise partner for Gelatofix in the Philippines. The business partners have a good track record of developing Gelato business in the Philippines.

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